

REVEDTECH QUARTERLY PRESENTATION

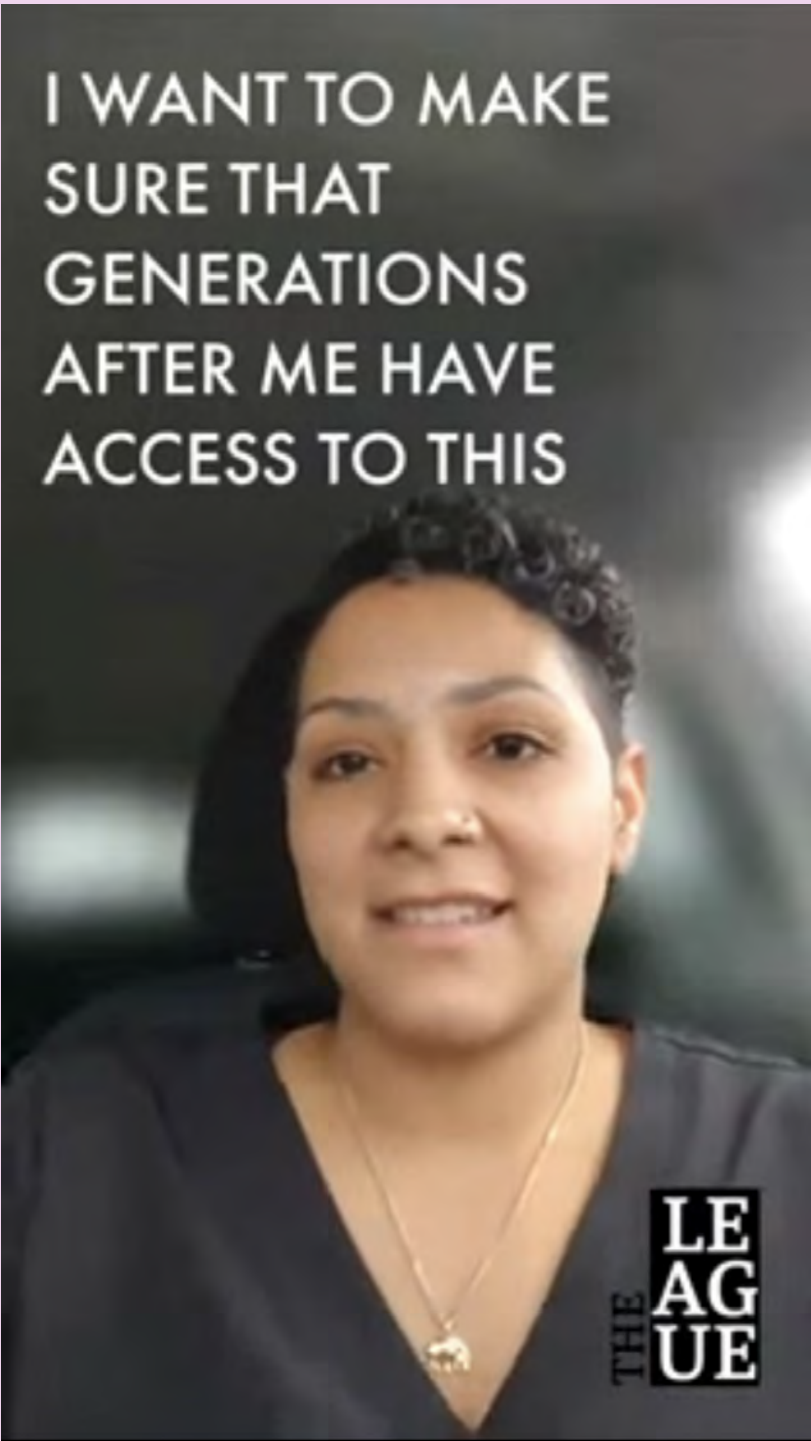
SUMMER 2023

INCREASE IN FOLLOWERS/SUBSCRIBERS
ACROSS PLATFORMS

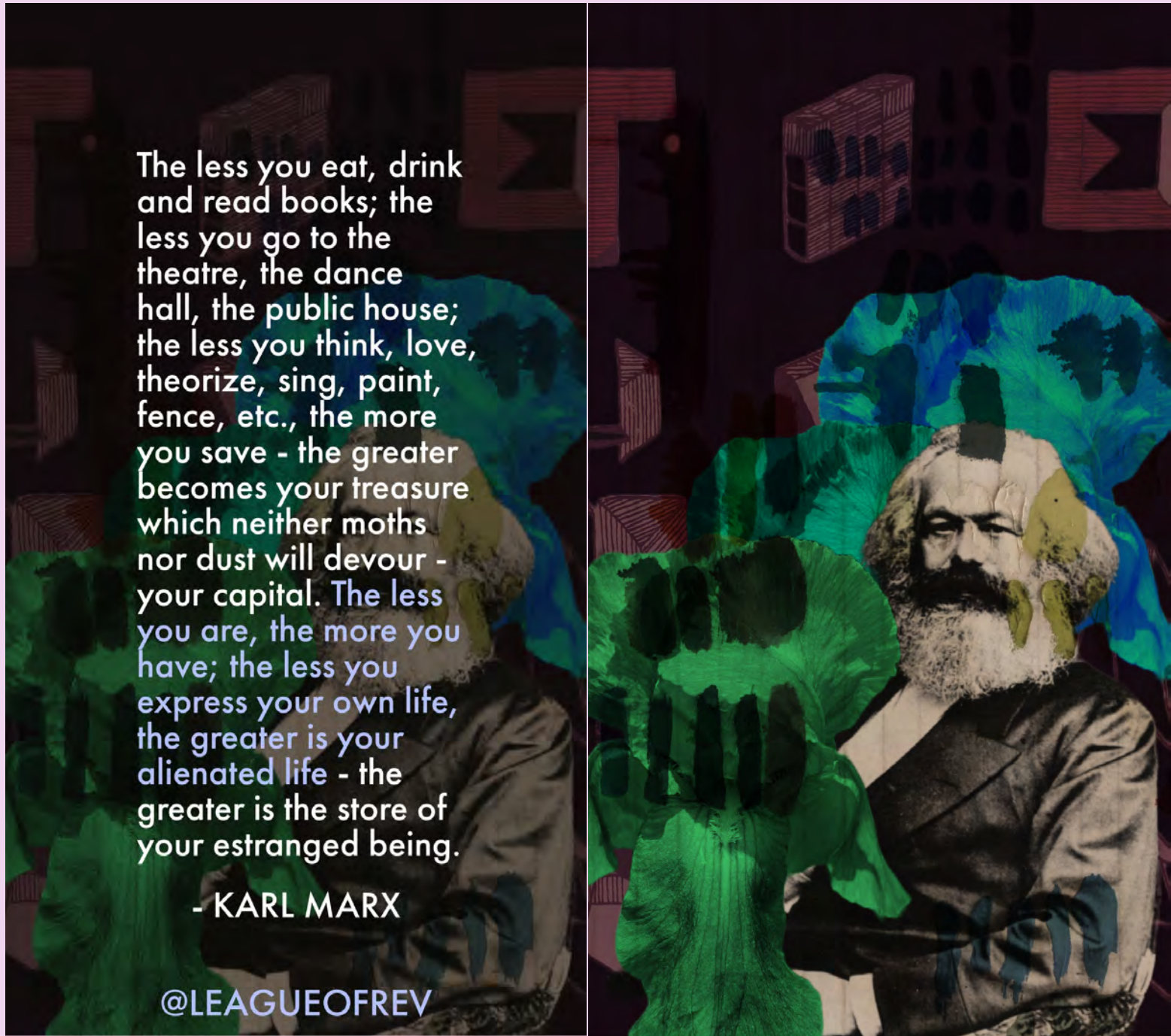
(FACEBOOK/TWITTER/INSTAGRAM/TIKTOK/YOUTUBE):

1234

This is an increase of 1085 followers/subscribers since the beginning of the last quarterly meeting!



VIDEO STILL FROM "BIRTH THE REVOLUTION"
CONVERSATION FROM THE MOST RECENT
DEEPER DIVE EVENT



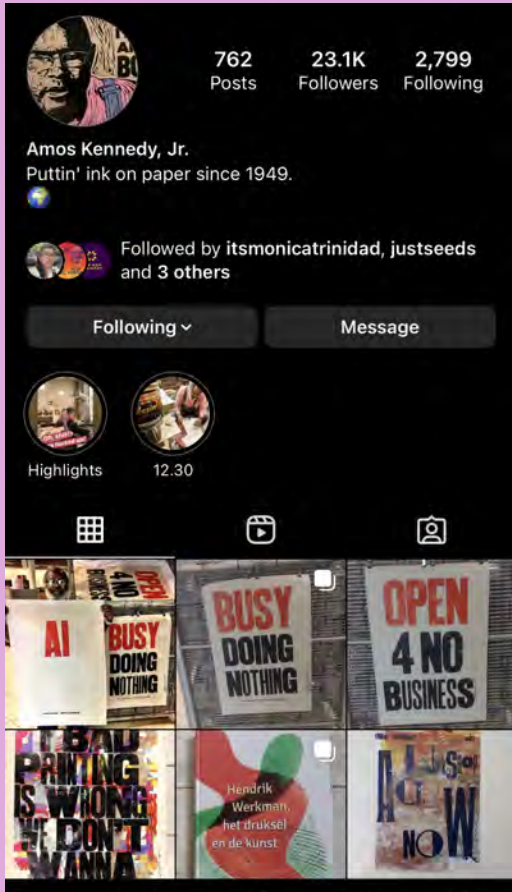
KARL MARX QUOTE ON TIKTOK WITH DIGITAL COLLAGE CREATED BY REVEDTECH

NOTABLE FOLLOWERS:

(EACH WAS INCLUDED IN A ROUND-UP POST)



KAYLA (VIRAL WOKE CLIP)



AMOS KENNEDY JR
(POLITICAL PRINT MAKER)



MARTIN ESPADA (POET)

SOCIAL MEDIA HIGHLIGHTS:

- TikTok // fastest growing platform + our most followed platform (718 followers)
- Facebook // 8.1K reach in the last 90 days + up 556% from previous 90 days
- Marx quote (Facebook: 5.5K reach, 249 reactions/comments/shares // TikTok: 15K views, 703 likes)
- Queer Liberation + the revolutionary working class round-up, part 1 (TikTok: 71.2K views, 14.2 K likes, 334 new followers)
- Birth the Revolution League video clip (Facebook: 334 reach, 64 reactions/comments/shares // TikTok: 229 views, 20 likes)
- Various round-up posts (Nature + Capitalism, AI + Capitalism, The U.S. Healthcare system) - performing well on Instagram + TikTok (some with 80K views on TikTok + over 100 likes on Instagram)



ROUND-UP POSTS:

A series of posts on a topic - memes, art, tweets, quotes, etc. found by RevEdTech + other comrades in the organization. In the caption we link to a League Event, document, rally! article or a short caption (often quoted from league docs) that aligns with League analysis. Below are some of the posts from Queer Liberation + Anti-Capitalism, part 1



League of Revolutionaries

queer liberation + anti capitalism round-up, part 1 // We can look to the wisdom of working class, queer, indigenous, black, + disabled folks as we build a future where our basic needs are met, leisure + joy are prioritized, and our earth is safe and cherished. The revolution is here. It is happening. Simply being part of a marginalized group does not automatically make you revolutionary. The fascists would gladly have us do their bidding - and in fact, manipulate so many with a false promise of wealth and a fear of otherness. But we do know that the radical futures we imagine can be realized. The introduction of automation and ai, in the hands of a united revolutionary working class, can distribute this abundance to all. Queer liberation is not corporate rainbows, it's part of a revolutionary working class coalition to overthrow capitalism.

[#pride](#) [#queerliberation](#)
[#queerliberationnotrainbowcapitalism](#)
[#anticapitalist](#)

Add comment...



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20



643



296

"queer not as being about who you're having sex with (that can be a dimension of it); but queer as being about the self that is at odds with everything around it and has to invent and create and find a place to speak and to thrive and to live." — bell hooks



tinylanterntarot
@tiny_lantern

love is love misses the whole point of queerness, my dudes. queer love is revolutionary. queer love imagines a world without police. queer love redefines family. queer love is not assimilation into heteropatriarchy. that's boring AF

10:02 · 2018-06-24 · Twitter for iPhone



Craig Cassey
@akaCoachCraig

The gift of being queer isn't merely realizing your love can exist outside of gender and sex, but that your life can exist outside the artificial norms society forces on everyone. Your queerness is as much a freedom to you as it is a beacon for others to live freely too.

"Queerness in ecology is a concept broader than sexuality or gender identity. It is an all-encompassing wink to weirdness in the more-than-human world, and serves as an alternative to the binary and reductive modes of thought in which so many of us have been trained."

— Priya Subberwal, The Years Project

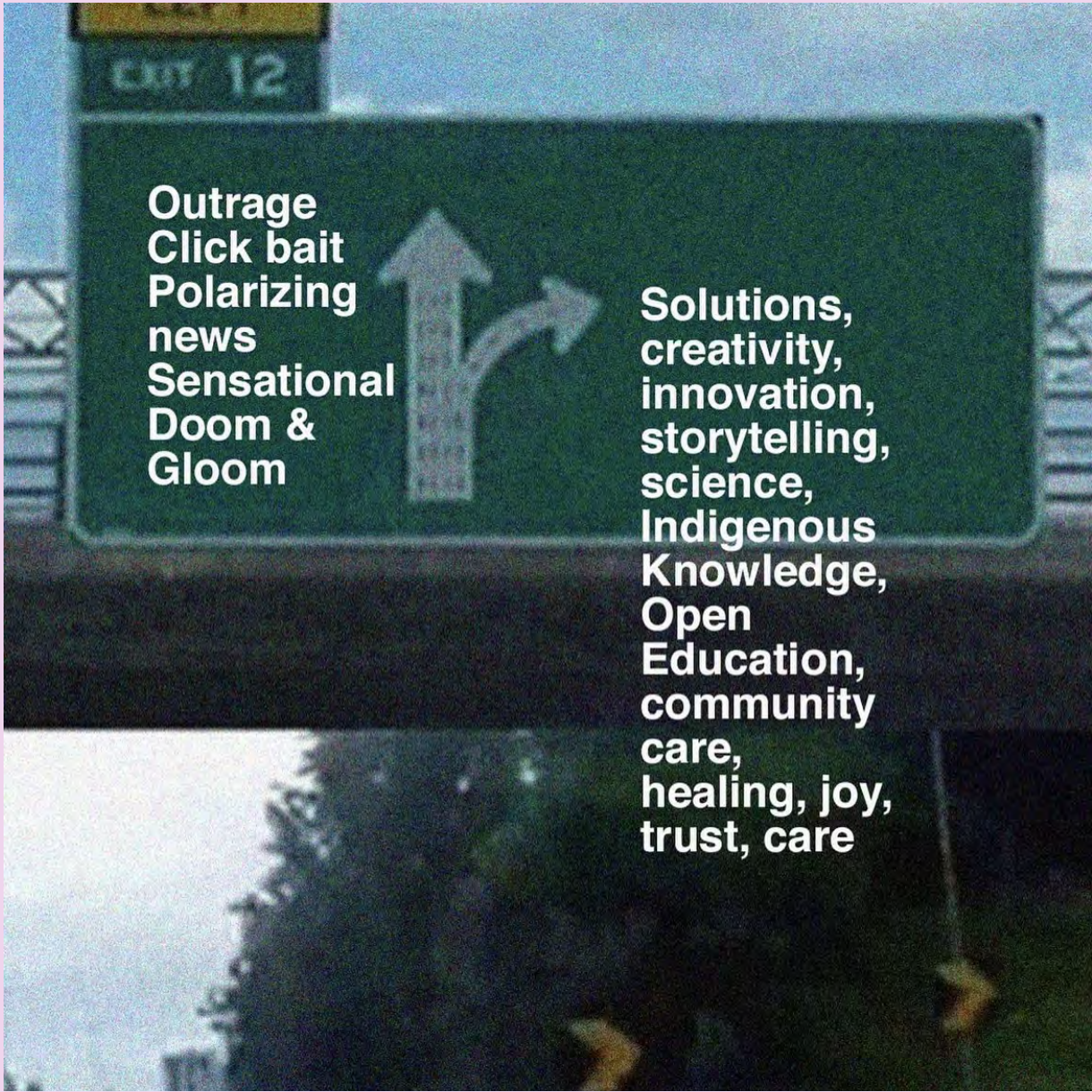
ART + PROPAGANDA OF THE MOMENT:

Movement propaganda used to be about fight fight fight, be outraged, fascism is coming. New movement art and propaganda is different because fascism is here + what people want/need to focus on is a hope for a new world because this one is so crushing for most of us.

Slow Factory is transforming /

Outrage has become a business model we are divesting from.

We are investing in solutions, creativity, knowledge & culture for collective liberation. This doesn't mean we aren't outraged, but we are far more inspired than angry at this time, activating our radical imagination to heal, design, transform.



RECENT SOCIAL MEDIA POSTS

AJ @All4Liberation · 6m
Capitalism convinces us of scarcity & creates a reality where we struggle to survive, but technology creates the conditions of abundance. We have the capacity to nourish humanity and the planet but capitalism only wants to feed its pockets:

Gritty is the Way @Gritty20202 · 23h
Our capitalist society treats feeding the poor as a greater crime than starving them.
[Show this thread](#)

Under capitalism, food isn't produced to feed people, it's produced to make profit. When it's not profitable to feed people, we let them starve. Even when our labor has conquered scarcity, capitalism must manufacture it in order to justify its existence.

LEAGUE

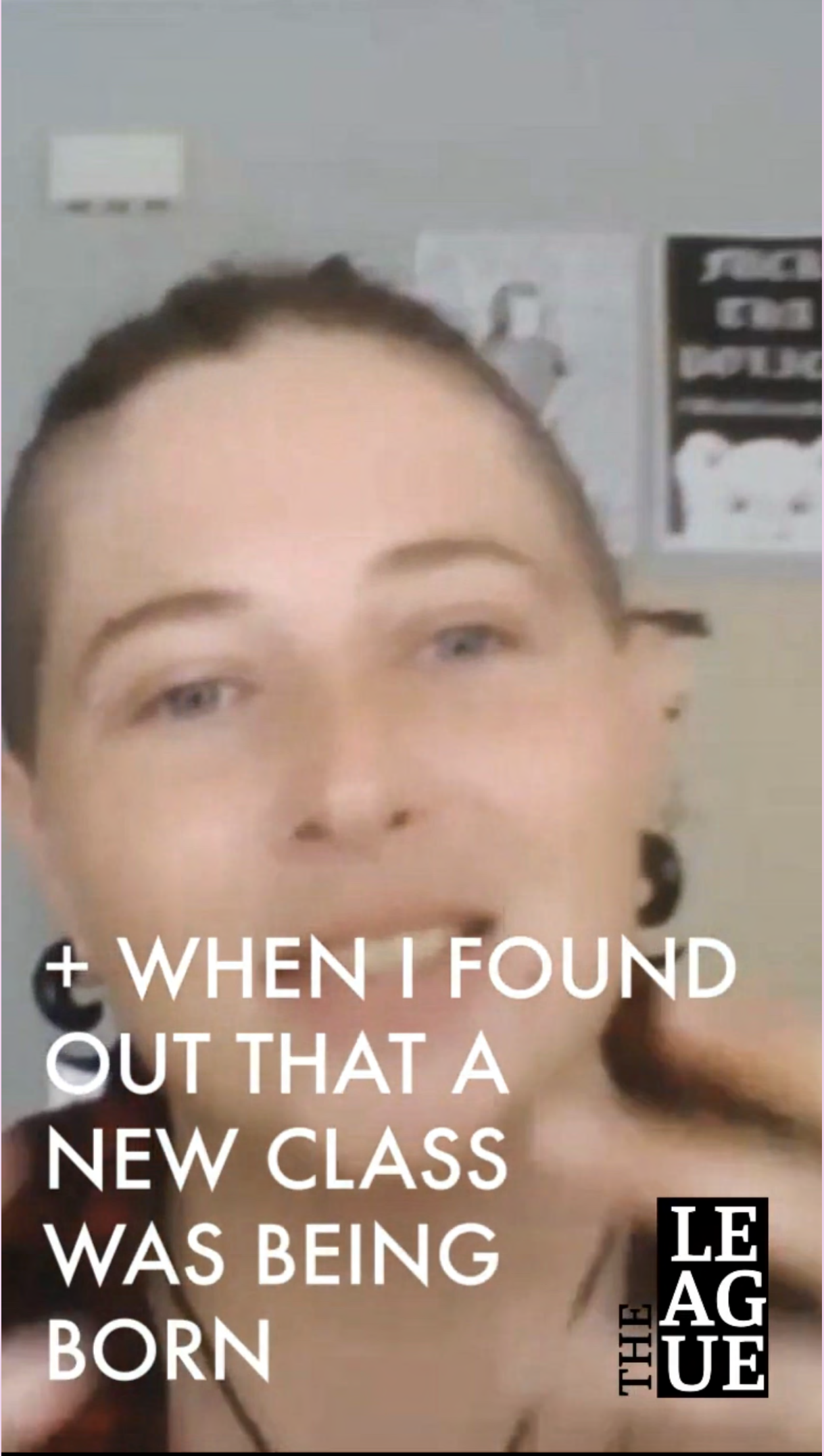
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ALT

TWEET FROM ANTHONY THAT WAS SHARED ON OUR TIKTOK + INSTAGRAM



VIDEO STILL FROM LEAGUE EVENT VOTING RIGHTS AND REPRODUCTIVE FREEDOM RISING FEATURING MACK

FOCUS ON HOPE WHILE EMBRACING THE DIALECTIC

HIGHLIGHTS:

- Toolkit rollout at **lrna.org/toolkit**
- League Social media collectivity circle graphic
- Collectivity on posts from League members throughout the org (posts for round-ups, video edits, collaborator posts on instagram, twitter notifications for League members on Twitter)
- Juneteenth Article for Rally! + social media art
- Deeper Dive (sub-collective of RevEdTech) recruitment of younger revolutionaries
- Deeper Dive development of teaching tools + curriculum for League Documents (Program + Political Resolution)
- Video edits from League events - Mack, Michael, Birthing the Revolution
- Collaboration on Zine with Rally! Article for comrades going to Stop Cop City week of action
- RevEdTech meetings with collectives/areas:
 - OPERATIONS
 - BNEC/HOUSING
 - RALLY!
 - RAPID RESPONSE TEAM
 - CHICAGO - BNEC + CHICAGO CULTURE COMMITTEE

THE LEAGUE'S DIGITAL TOOLKIT

This is the first version of this guide and toolkit and will be updated as RevEdTech gets feedback and meet with areas and collectives. If your collective is interested in collaborating with RevEdTech, email the tri-chairs at: wkatzfishman@igc.org, samanthaherrera3333@gmail.com, + joycemills@sbcglobal.net

This toolkit will help The League meet the following goals:

- Increase social media followers and maintain a 1:1 or better follower:following ratio
- Standardize/organize League events
- Use a cohesive + aesthetically pleasing design strategy throughout the org
- Increase event evaluation
- Start to create a plan for engaging new revolutionaries in the organization

HIGH RESOLUTION LEAGUE LOGOS:

SCREENSHOT OF LRNA.ORG/TOOLKIT



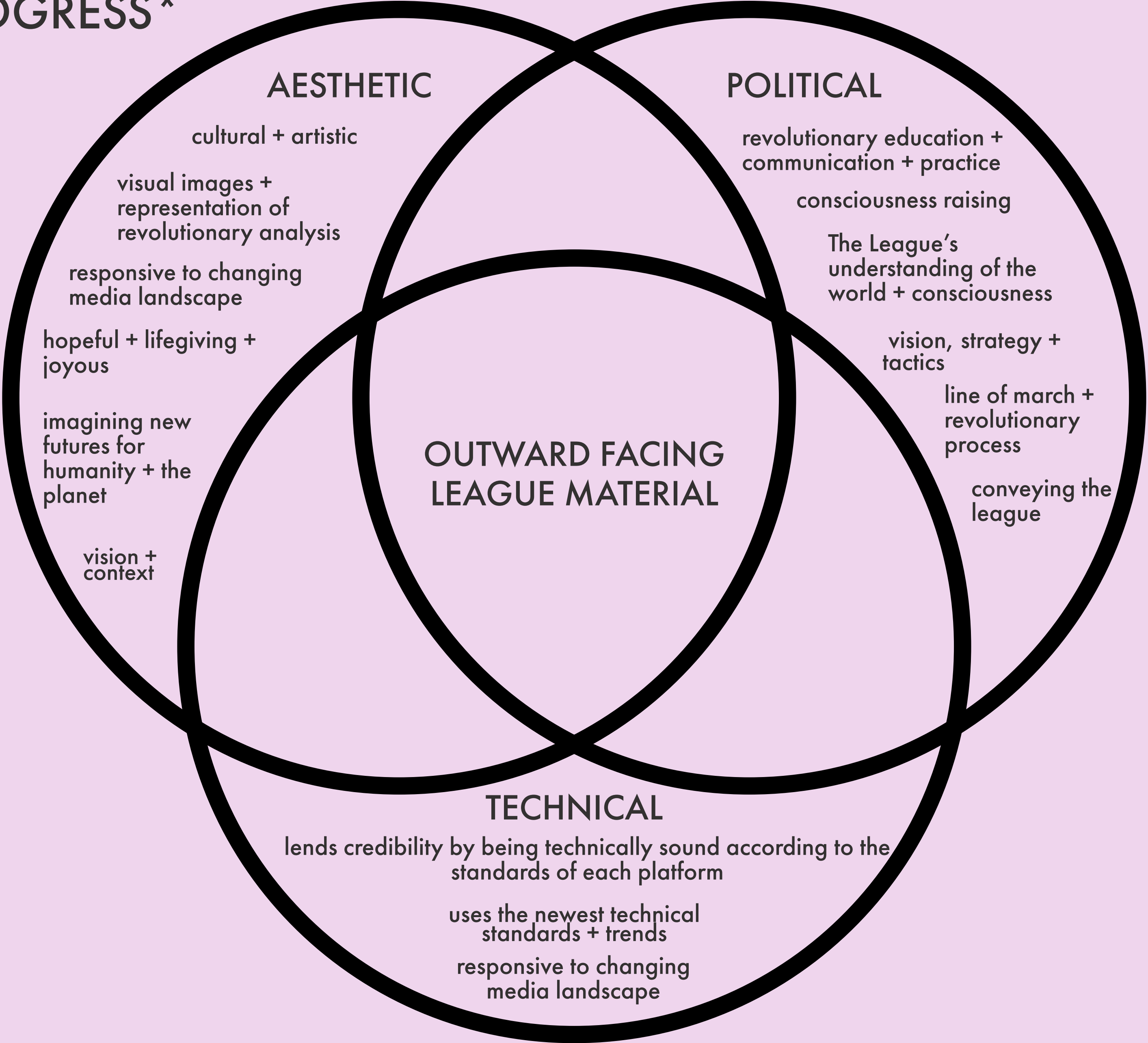
COLLABORATIVE INSTAGRAM POST WITH ADAM ABOUT THE HEALTHCARE/DENTAL SYSTEM



REVEDTECH THINKING TOOL:

WORK-IN-PROGRESS*

*INVITING YOUR COLLABORATION AS WE REFINE THIS TOOL + THINK THROUGH THESE CONCEPTS!



WHAT YOU CAN DO :

- Explore the digital toolkit at **lrna.org/toolkit**
- Check out our social media channels
- Like, share, comment on The League's content - This is how we get more people to see our posts!
- Attend future quarterly meetings to learn + share how to use social media channels to improve The League's reach
- Identify + share specific League content that should be shared (zooms, rally! articles, etc.)

facebook.com/LeagueofRevolutionaries

instagram.com/Leagueofrevolutionaries/

tiktok.com/@leagueofrev

twitter.com/leagueofrev

youtube.com/@LeagueofRevolutionaries